



# SALISBURY ZOO

## ANNUAL APPEAL

### Support the Salisbury Zoo's Education Department



Education is a central tenet of the Salisbury Zoo's mission, and we're asking for your support as we continue our educational programs into 2024.

Our Education Department, led by Education Curator Kelly Colbert, organizes numerous programs that allow students to learn about animals and the environment.

In 2023, more than 4,000 people were served by Zoo2U programs, in which docents present ambassador animals at locations such as nursing homes, nature centers and libraries.

The Salisbury Zoo partners with Wicomico County Public Schools to ensure as many children as possible learn about our environment with the Kindergarten Watershed Environmental Experience (KWEE) for kindergarten students and Local Ecology, Animals and Forest (LEAF) for third-grade students.

The Salisbury Zoo team has taken on the organization and teacher training for the KWEE program, in which children learn about how pollution affects water and habitats. The LEAF program also focuses on local ecology.

Schools can book free Family Nights at the Zoo, and teachers can rent programs-in-a-box. Self-guided tour packets are also made available to teachers for free.

Education Department-produced programs are also available to the public at no cost, including Earth Day, Amphibian Day, Pollinator Day, and multiple story time and Nature Play programs throughout the summer.

A donation of any size is appreciated. The Salisbury Zoo Commission is a 501(c)(3) nonprofit. Please send your tax-deductible contribution to the Salisbury Zoo, P.O. Box 2979, Salisbury, MD 21802-2979, with the attached form, or donate online at [SalisburyZoo.org](http://SalisburyZoo.org) by scanning the QR code below.

Sincerely,

*Clifton Griffin*

Clifton Griffin  
President, Salisbury Zoo Commission



## 2023 By the Numbers

**14** Counties served in Maryland, Delaware and Virginia

**4,067** People served by Zoo2U programs

**3,220** Students served by self-guided tours

**165** Children served by story times

**284** Children served at birthday parties

**463** Children served at wildlife encounters

**60** Students served during overnight programs

**1,054** Kindergarteners served by KWEE

**1,149** Third-graders served by LEAF

