

Halloween Happening

at the



SALISBURY ZOO

Be part of the Salisbury Zoo's largest event of the year as a Halloween Happening sponsor. This year's events, including a Candy Trail, games and more, are set for Saturdays, Oct. 12 and 19, at the Salisbury Zoo. Those who purchase tickets to the event early will have access from noon to 4 p.m., while those who purchase on-site will have access from 1-4 p.m.



Sponsor Type	"Presented By" wording	Logo or name, as applicable, on website, press release and marketing materials	Logo on reusable bag	Logo on wristband	Run a treat table with up to three volunteers (we provide the candy)	Sponsor sign at game location	Social media mention	Tickets
Presenting Sponsor: \$8,000	•	•	•	•	•		•	100 to use on either date
Trick-or-Treat Bag Sponsor: \$1,000			•		Can add for \$100		•	20 to use on either date
Candy Table Sponsor: \$250 - one date; \$400 - both dates					•		•	
Wristband Sponsor: \$500				•	Can add for \$100		•	10 to use on either date
Media Sponsor (In-Kind)					•		•	20 to use on either date
Game/Activity Sponsor: \$150						•	•	

To become a sponsor, contact Development Supervisor Jamie Nichols at jnichols@salisbury.md or 410-548-3188 x1340.

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ZOO**

SPONSOR TYPE

- Presenting Sponsor (\$8,000)
- Trick-or-Treat Bag Sponsor (\$1,000)
- Candy Table Sponsor - One Date (\$250)
- Candy Table Sponsor - Both Dates (\$400)
- Wristband Sponsor (\$500)
- Game/Activity Sponsor (\$150)
- Media Sponsor (In-Kind)
In-Kind Value: _____

CANDY TABLE SPONSORS

Which date will you be sponsoring?

- 10/12 10/19 Both

Staff a candy table at the event and distribute your promotional products! Up to three people can represent your organization at the table.

- Our organization will staff the table.

Names of volunteers: _____

- Our organization CANNOT staff the table.

SPONSOR INFO

Sponsor Name: _____

Contact Person: _____

Mailing Address: _____

Email Address: _____

Cell Phone Number: _____

PAYMENT INFO

- Check (Payable to Salisbury Zoo)

- Credit Card

Credit Card Number: _____

Exp: _____ Code: _____

You can also call 410-548-3188 x1430 to pay with a card.

Any modification of this agreement is void unless the Salisbury Zoo agrees in writing to the modification. The agreement supersedes all earlier agreements, either oral or written, between the parties.

Signature: _____

Return form to Development Supervisor Jamie Nichols at jnichols@salisbury.md. Checks can be mailed to Salisbury Zoo, PO Box 2979, Salisbury, MD 21802. Reach out to Jamie for inquiries about trade sponsorships.